

FORD AVON LAKE MURAL

PROJECT SUMMARY & INVESTMENT OVERVIEW



TARGET PROJECT BUDGET

\$340,000



TURNKEY PROJECT FROM CONCEPT TO COMPLETION.



INCLUDES DESIGN, MATERIALS, EQUIPMENT, TRAVEL, LODGING, PROJECT MANAGEMENT, AND MURAL EXECUTION.



A COMPETITIVE VALUE FOR A PROJECT OF THIS SCALE AND SIGNIFICANCE



PHASE ONE:

DESIGN & PLANNING AGREEMENT

\$17,000



FINAL MURAL DESIGN



WALL EVALUATION & PAINTING APPROACH



SHERWIN-WILLIAMS COLOR SPECIFICATIONS



PRODUCTION PLAN & SCHEDULE



BUDGET CONFIRMATION



STAKEHOLDER REVIEW & REVISIONS

FORMAL DESIGN BEGINS HERE



WHAT'S INCLUDED

- ✓ ORIGINAL MURAL DESIGN
- ✓ SURFACE PREPARATION
- ✓ ALL PAINTS & MATERIALS
- ✓ LIFTS & SAFETY EQUIPMENT
- ✓ TRAVEL, LODGING, PER DIEM
- ✓ PROJECT MANAGEMENT
- ✓ HAND-PAINTED EXECUTION
- ✓ PROTECTIVE COATINGS
- ✓ PROJECT CLOSE-OUT



PAYMENT STRUCTURE MILESTONE BASED

- 1 DESIGN & PLANNING PHASE
- 2 PROJECT MOBILIZATION
- 3 MURAL PRODUCTION
- 4 FINAL COMPLETION & SIGN OFF

★
OUR GOAL IS

ACCOUNTABILITY & RESULTS.



BUILT TO LAST

- ✓ NO SPRAY CANS.
NO SHORT CUTS.
- ✓ 100% HAND-PAINTED
WITH BRUSHES & ROLLERS
- ✓ MULTIPLE LAYERS WITH
PROFESSIONAL COATINGS
- ✓ DESIGNED FOR DECADES
OF SERVICE
- ✓ COLORS & MATERIALS
SELECTED FOR LONG-TERM
PERFORMANCE



MARKET VALUE

EXCEPTIONAL VALUE

COMPARABLE MURALS OF
THIS SCALE TYPICALLY RANGE

\$350,000 TO \$600,000+

THIS PROJECT DELIVERS
LASTING IMPACT.



PROJECT TIMELINE

- SUMMER 2026 - PRESENTATIONS
& FUNDING DISCUSSIONS
- FALL 2026 - DESIGN & PLANNING
- WINTER/SPRING 2027 - FINAL
APPROVALS, MATERIALS & PREP
- SUMMER 2027 - INSTALLATION
TARGET START: JUNE 1, 2027
TARGET FINISH: OCTOBER 1, 2027



WHY THIS PROJECT MATTERS

- ♥ LOCAL ROOTS/
VETERAN CONNECTIONS.
- ✋ FORD HISTORY.
COMMUNITY PRIDE.
- ★ A LEGACY FOR CURRENT
AND FUTURE GENERATIONS.

WHY THIS TEAM



GREG MANKIS

MURAL PAINTER & DIRECTOR

- ★ NATIONAL MURAL EXPERIENCE
- ★ DEEP ROOTS IN AVON LAKE
- ★ BUSINESS & PROJECT EXPERTISE



MIKE SEKLETAR

MURAL PAINTER

- ★ EXTENSIVE MURAL EXPERIENCE
- ★ VETERAN TRIBUTE SPECIALIST
- ★ TRUSTED CRAFTSMANSHIP



NEXT STEP

DESIGN & PLANNING AGREEMENT

\$17,000

SECURES THE DESIGN & PLANNING PHASE.
LOCKS IN THE TIMELINE AND GIVES EVERYONE
CONFIDENCE TO BEGIN.



AVONLAKEMURAL.COM



DESIGN@GREGMANKIS.COM



216-650-3924

